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8/11/58

fashion calendar

january

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RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

8 EAST 77th STREET

NEW YORK 21, NEW YORK

TRAFALGAR 9-2343

1958

18th YEAR • A WEEKLY PUBLICATION

january - 1959

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february - 1959

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march - 1959

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING SATURDAY, AUGUST 9, 1958</u>			
Thursday August 7 9:30 A.M.	PRESS PREVIEW: COLLEGE AND CAREER FASHIONS Ohrbach's will preview their college and career collection to the press. By invitation. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	4TH FLOOR
Thursday August 7 10:00 A.M.- 12:00 Noon	PRESS PREVIEW OF DOLLS' EXHIBIT Exhibition of a varied group of antique and modern dolls, dating from 1773 to the present day, all dressed in their original costumes, and many with complete wardrobes. Included will be a series of dolls from each genera- tion, showing changing fashion trends; also, a soldier in the uniform of the Seventh Regiment. Coinciding with annual convention of United Federa- tion of Dolls' Clubs in New York on August 14, 15, 16. Open to public, August 13-October 12. Publicity: Ruth McAneny Loud, LE. 4-1672.	MUSEUM OF THE CITY OF NEW YORK	FIFTH AVENUE 103RD TO 104TH STS.
<u>WEEK BEGINNING SUNDAY, AUGUST 10, 1958</u>			
Sunday August 10- August 14	FIFTY-THIRD JEWELERS' CONVENTION More than 10 million dollars worth of jewelry, watches and silverware will be displayed. Contact: Charles M. Isaac, 551 Fifth Ave., MU. 2-2764.	AMER. NAT'L RETAIL JEWELERS' ASSOCIATION	WALDORF-ASTORIA
Tuesday August 12 9:45 A.M. Coffee	PRESS PREVIEW: FALL FASHIONS FOR GIRLS Press preview of Lane Bryant's "Chubby" fashions for girls, sub-teens and teens. By invitation. Publicity: Paula Miller, LE. 2-0200.	LANE BRYANT	465 FIFTH AVENUE 10TH FLOOR
Tuesday August 12 4:00 P.M.	PRESS PREVIEW: SPRING AND SUMMER FABRICS Berkshire Hathaway will present their cotton prints and patterns for Spring and Summer 1959. By invitation. Publ: Rosemary Sheehan, MU. 5-1280.	BERKSHIRE HATHAWAY, INC.	1430 BROADWAY SHOWROOM - 18TH FLOOR
Wednesday August 13 9:30 A.M. Breakfast	PRESS PREVIEW: CELANESE "WORLD OF IDEAS" Macy's introduces to the press the Celanese new "World of Ideas" in decora- ting suggestions for Fall. By invitation. Publicity: Rene Kuhn, OX. 5-4400, Ext. 2683.	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Thursday August 14 4:00 P.M. Tea	"LIVING DOLLS" FASHION SHOW Showing of authentic costumes and dolls of foreign countries from Traphagen School's Museum Collection. Also, modern fashions designed by students. Reservations: \$4.00; contact: Mrs. Dorothy Griffin, BU. 2-5431. Publicity: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	HOTEL PLAZA TERRACE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday August 18 11:00 A.M.	PRESS PREVIEW: FASHIONS FOR SUBTEENERS & GIRLS A fashion show for subteeners will be presented at Russeks. Commentator: Pat DiSernia, Fashion and Merchandising Director of "American Girl Magazine." By invitation. Publicity: Pauline Greene, Charles J. Charney, PL. 7-0955.	RUSSEKS FIFTH AVENUE	FIFTH AVE. & 36TH ST. 6TH FLOOR
Monday August 18 4:30 P.M.	PRESS PREVIEW: FASHIONS BY VIRGINIE OF PARIS Bergdorf Goodman will preview Fall fashions by Virginie of Paris, exclusive at "Miss Bergdorf" Shop. By invitation. Publ.: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR MISS BERGDORF SHOP
Postponed August 19	FULLER FABRICS PRESS PREVIEW, ORIGINALLY SCHEDULED FOR TUES., AUGUST 19 AT 9:15 A.M., HAS BEEN POSTPONED TO TUES., SEPT. 9 AT 9:15 A.M. (See p.3)		
Wednesday August 20 12:00 Noon Luncheon; 4:30 P.M. Cocktails	PRESS PREVIEW: HOLIDAY AND RESORT FASHIONS "The Marriage of Tycora and Lace" showing of Tycora lace fashions for the whole family. <u>Cocktails at 12:00 Noon for press; 4:30 P.M. for trade.</u> By invitation. Publicity: Alma Triner, Daniel J. Edelman Associates, 40 East 34th Street, LE. 2-3933.	TYCORA YARNS	SAVOY-HILTON HOTEL SAVOY ROOM
Wednesday August 20 2:30 P.M. Champagne	PRESS PREVIEW: SUITS BY DAVID CRYSTAL Best's will preview Fall travel suits by David Crystal, inspired by Pan American's new jet plane. By invitation. Publicity: Barbara Birkelund, PL. 9-2000.	BEST & CO.	PAN AMER. CLIPPER CLUB 38TH & 1ST (RM. M-14)
Thursday August 21 9:30 A.M.	PRESS PREVIEW: BACK-TO- SCHOOL FASHIONS Press preview of Fall children's back-to-school fashions, including coats, suits, dresses, sportswear. By invitation. Publ.: Mark Klauser, OX. 5-4000.	OHREBACH'S	6TH FLOOR
Beginning Thursday August 21	BOYS' SPORTSWEAR AND COORDINATES "The Changing Times" in sportswear, and dress-up coordinates for boys from 12 months to 12 years, featuring "Velcro", the touch and close closure. By appointment. Publicity: Ruth Shaw Associates, WI. 7-2562.	HI-LINE CO.	112 WEST 34TH STREET SHOWROOM - 8TH FLOOR
Tuesday August 26 11:00 A.M.	PRESS PREVIEW OF FUR FASHIONS Preview of the Saks Fifth Avenue fur fashions for Fall. By invitation. Publicity: Grace de Mun, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR FUR SALON
Tuesday August 26 11:45 A.M.	PRESS PREVIEW: FASHIONS BY HOWARD GREER Jay Thorpe presents the Fall collection designed by Howard Greer. By invitation. Publicity: Virginia Woodruff, GR. 3-8046, or JU. 6-1000.	JAY THORPE	24 WEST 57TH STREET SALON - 4TH FLOOR
Wednesday August 27- August 28	PRESS SHOWING: SPRING AND SUMMER FABRICS Presentation of fabrics containing Du Pont's textile fibers, for women's and children's wear. (Trade--Sept. 2 to Sept. 30). By invitation. Contact: Press--Pat Patterson, LO. 3-6400, Ext. 303; Trade--Ethel Radon, Ext. 484.	DU PONT COMPANY	EMPIRE STATE BUILDING SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 1	LABOR DAY (Monday)--Legal Holiday.		
Tuesday Sept. 2 11:30 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Bergdorf Goodman will preview their custom-order collection, designed by Leslie Morris. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	SALON 2ND FLOOR
Tuesday Sept. 2- Sept. 5	EXHIBIT OF PARIS IMPORT COLLECTION Du Pont will stage an exhibit of their Paris import fashions in fabrics containing Du Pont fibers. For press and trade. By invitation. Contact: Press--Pat Patterson, LO. 3-6400, Ext. 303; Trade--Ethel Radon, Ext. 484.	DU PONT COMPANY	EMPIRE STATE BUILDING SHOWROOM - 4TH FLOOR
Wednesday Sept. 3 9:30 A.M. Breakfast	PRESS PREVIEW: IMPORTS AND ACCESSORIES Press preview of boutique "Made-in-Europe" collection of fashions and accessories. By invitation. Publicity: Nancy Ranck, OX. 5-4400, Ext. 2260.	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Wednesday Sept. 3 2:30 P.M. Demi-Tasse	PARIS IMPORTS: PREVIEW AND REPORT Press preview of the American Rayon Institute's Paris imports, shown in a setting of Utrillo Originals, courtesy of Hammer Galleries. Report by Jeanne Pierre. Showing also Sept. 4, 5, 8 and 9 at 2:30 P.M. By invitation. Publicity: Ruth Hammer Associates, EL. 5-7872.	AMERICAN RAYON INSTITUTE	EMPIRE STATE BUILDING 59TH FLOOR
Thursday Sept. 4 11:00 A.M.	PRESS PREVIEW OF SOPHIE CUSTOM-ORDER Sophie, with the assistance of Stephen Erklin, will present her Fall and Winter collection. By invitation. Publicity: Grace de Mun, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Thursday Sept. 4 Evening; Friday Sept. 5	ANNUAL FASHION AWARDS AND EXPOSITION The twenty-first annual Neiman-Marcus Fashion Exposition, with awards to Yves-Mathieu St. Laurent of Christian Dior, Paris; Jens Quistgaard of Copenhagen and Helen Lee of New York. <u>Three showings</u> : Thursday evening--dinner and ball; Friday morning--brunch; Friday afternoon--tea. For benefit of Dallas Civic Opera. N.Y. Contact: Kay Kerr, LO. 4-1200; or Sara Marshall, Neiman-Marcus, Dallas, Texas.	NEIMAN-MARCUS	STATLER-HILTON HOTEL DALLAS, TEXAS
Friday Sept. 5 11:30 A.M.	PRESS PREVIEW OF COUNTRY CASUALS Press preview by Bergdorf Goodman of the Guy LaRoche country casuals for Fall. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Monday Sept. 8 3:00 P.M.	PRESS PREVIEW: IMPORTS AND CUSTOM-ORDER Preview for the press of Hattie Carnegie's custom-order originals and imports. By invitation. Publicity: Ruth Smith, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Tuesday Sept. 9 9:15 A.M. Breakfast	PRESS PREVIEW: MEN'S SPRING SPORTSWEAR Preview for press of men's Spring and Summer sportswear for '59 in Fuller fabrics. Showing at 9:45 A.M. (<u>Note Change of Date</u>). By invitation. Publ: Stella Epstein, Director of Men's Wear Promotion, OX. 5-1700, Ext. 8149.	FULLER FABRICS	1460 BROADWAY LOUNGE - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 9 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Preview of Bergdorf Goodman's Fall import collection for the press. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Sept. 9 12:15 P.M. Luncheon	REPORT ON PARIS COLLECTIONS Report on Paris collections by Betsy Talbot Blackwell, Editor-in-Chief, "Mademoiselle", at a luncheon. Price: \$6.00 (members); \$7.50 (guests). For reservations contact: WI. 7-0324.	N.Y. FASHION DESIGNERS, INC. (1457 BROADWAY)	HOTEL ASTOR EAST BALLROOM
Wednesday Sept. 10 8:30 A.M. Breakfast	PREVIEW: MEN'S AND BOYS' FASHIONS FOR 1959 Preview for press and resident buyers of fashions for men and boys for Spring and Summer, 1959 in fabrics containing Du Pont's fibers. By invitation. Publicity: Wright Johnson, LO. 3-6400, Ext. 259.	DU PONT COMPANY (350 FIFTH AVENUE)	HOTEL STATLER SKYTOP ROOM
Wednesday Sept. 10 9:30 A.M.	PRESS PREVIEW OF IMPORT ORIGINALS Preview for press of Macy's "line-for-line" designer import originals. By invitation. Publicity: Nancy Ranck, OX. 5-4400, Ext. 2260.	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Wednesday Sept. 10 12:30 P.M. Luncheon	COATS & SUITS AT LUNCHEON SHOW Showing of Harry Frechtel's Fall coats and suits, available at Lord & Taylor. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Frechtel contact: PE. 6-1310.	HARRY FRECHTEL (205 W. 39TH ST.)	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Sept. 10 3:00 P.M.	PRESS PREVIEW OF FALL COLLECTION Elizabeth Arden will invite the press to preview her Fall and Winter ready-to-wear originals, designed by Count Sarmi. By invitation only. Publicity: Alan McGeehan at Rasponi Associates, Inc., TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SAION
Thursday Sept. 11 11:00 A.M.	PRESS PREVIEW: CUSTOM- ORDER AND FURS Preview for the press of custom-order fashions designed by Muriel King; furs by Mr. Anthony. By invitation. Contact: Louise Bralow, PL. 3-7700.	STEIN & BLAINE	13 WEST 57TH STREET
Thursday Sept. 11- Sept. 21	NINTH ANNUAL HOME FURNISHINGS SHOW Special feature this year will be a Chromspun "House of Color" by Eastman Chemical Products. Rooms designed by Beverly Reitz, Hector Grant, Isabel Barringer, Freitag and Bachstein. (Press preview Wed., Sept. 10; 3:00 P.M.-7:00 P.M.). Publ.: Nan Morrison, Harold J. Siesel Co., PL. 9-6440.	NATIONAL HOME FURNISHINGS SHOW	NEW YORK COLISEUM COLUMBUS CIRCLE
Sept. 15	ROSH HASHONAH--First Day of Jewish New Year (Monday).		
Sept. 16	ROSH HASHONAH--Second Day of Jewish New Year (Tuesday).		
Tuesday Sept. 16 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOWING Showing of Hattie Carnegie's Fall fashions. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Carnegie contact: PL. 5-2600.	HATTIE CARNEGIE	WALDORF-ASTORIA EMPIRE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 16 3:00 P.M.	PREVIEW OF FALL AND WINTER COLLECTION Eleanor Garnett will present her Fall and Winter custom collection to press and customers. By invitation. Publicity: Elizabeth Maher Assoc., 424 Madison Avenue, EL. 5-4248.	ELEANORA GARNETT	47 EAST 51ST STREET SALON
Tuesday Sept. 16 6:30 P.M.- 9:00 P.M.	FALL FASHION CAREER COURSE Eleven Tuesday evening sessions with 50 fashion experts discussing and describing their work in panel discussions: <u>Sept. 16</u> --ready-to-wear; <u>Sept. 30</u> --accessories; <u>Oct. 7</u> --fabrics; <u>Oct. 14</u> --the fashion markets; <u>Oct. 21</u> --the facets of buying; <u>Oct. 28</u> --the meanings of coordination; <u>Nov. 11</u> --selling fashions visually; <u>Nov. 18</u> --selling fashions in print; <u>Nov. 25</u> --selling via the fashion show; <u>Dec. 2</u> --new fields to conquer; <u>Dec. 9</u> --job getting techniques. Price of entire course: \$16.00. Individual session: \$2.50 (except Nov. 25, \$3.50). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	29 WEST 39TH STREET ENG. SOC. AUDITORIUM
Wednesday Sept. 17 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOWING Showing of Fontayne's Fall fashions. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Fontayne contact: PL. 3-6677.	FONTAYNE (331 EAST 55TH ST.)	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Sept. 17 4:00 P.M.	PRESS PREVIEW OF RESORT SWIMSUITS Caltex will preview their Resort swimsuits to the press. By invitation. Contact: Bette Satyn, MU. 9-2100.	CALTEX OF CALIFORNIA, INC.	417 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Sept. 18 11:30 A.M.	SHOWING OF FALL INTERNATIONAL FASHIONS Fashions by Curiel of Milan; Fabrini of Rome; Frederick Starke of London; Bernard Newman of the U.S. By invitation. Publ: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	HOTEL PLAZA BALLROOM
Thursday Sept. 18 3:30 P.M.	PRESS PREVIEW OF SWIMSUIT FASHIONS Flexees will present their '59 swimwear collection to trade and buyers. By invitation. Contact: Wynne McGovern or Barbara Friedman, MU. 9-2100.	FLEXEES	417 FIFTH AVENUE SHOWROOM
Friday Sept. 19 9:00 A.M.& 12:00 Noon	SEMI-ANNUAL FRENCH SHOW The Fashion Group will present its semi-annual fashion show of French imports, at breakfast and luncheon meetings. Co-chairmen: Margaret de Mille and Edith Raymond. (More details later). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA GRAND BALLROOM
Sept. 21- Sept. 27	NATIONAL TIE WEEK. Contact: The Men's Tie Foundation, 432 Fourth Ave., MU. 3-8455.		
Sept. 22- Sept. 29	NATIONAL SWEATER WEEK. Contact: Knitted Outerwear Foundation, 386 Fourth Ave., MU. 3-7520.		
Sept. 23	FIRST DAY OF AUTUMN (Tuesday).		
Tuesday Sept. 23 11:30 A.M.	PRESS PREVIEW OF FUR FASHIONS Custom-order furs by Emeric Partos will be presented to the press. By invitation. Publ: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 24	YOM KIPPUR--Jewish Day of Atonement (Wednesday).		
Thursday Sept. 25 12:00 Noon Luncheon	PRESS PREVIEW OF FUR FASHIONS Ritter Brothers will present a private showing for the press of furs designed by Leo Ritter. By invitation. Publ: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS	HOTEL PLAZA BALLROOM
Thursday Sept. 25 3:30 P.M. Cocktails	PREVIEW: NEW DYE PROCESS Arnold, Hoffman & Co., a subsidiary of Imperial Chemical Industries Ltd., London, will preview color effects attained with their new fiber-reactive dyes--"Procion." By invitation only, to press, designers and stylists. Contact: Frances Van Hall, MU. 2-3326.	ARNOLD, HOFFMAN & CO. (PROVIDENCE, R.I.)	HOTEL ROOSEVELT MADISON ROOM
Tuesday Sept. 30 12:00 Noon Luncheon	SWIMWEAR FASHIONS AT LUNCHEON SHOWING Preview of the Rose Marie Reid 1959 swimsuit collection to press and buyers. By invitation. Publ: Virginia Dickson at Rose Marie Reid, PE. 6-6275.	ROSE MARIE REID, INC. (1407 BROADWAY)	HOTEL PIERRE BALLROOM
Wednesday Oct. 1 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON MEETING Vera Maxwell will present her Fall fashions. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. Vera Maxwell contact: Virginia Dickson, OK. 5-1838 or LO. 3-4358. Pierre Fashion Director: Anne Taylor, TE. 8-8000.	VERA MAXWELL (530 SEVENTH AVENUE)	HOTEL PIERRE ROOF GARDEN
Wednesday Oct. 1 3:30 P.M. Cocktails	PREVIEW OF RESORT AND SUMMER SWIMSUITS Roxanne will present a preview of their 1959 swimsuit collection. <u>Showing at 4:00 P.M.</u> By invitation. Contact: Marion Cherry, at Diamond-Barnett, 6 East 45th St., MU. 2-7025.	ROXANNE SWIM SUIT CO.	SAVOY-HILTON HOTEL SAVOY ROOM
Wednesday Oct. 1 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS' AWARD Formal presentation of the annual Coty American Fashion Critics' Award to fashion designers, designated by a jury of fashion editors. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM GRACE R. ROGERS AUD.
Wednesday Oct. 8 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOWING Else Fritz will present Fall fashions. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. Else Fritz contact: PL. 8-0111. Pierre Fashion Director: Anne Taylor, TE. 8-8000.	ELSE FRITZ (36 CENTRAL PARK SO.)	HOTEL PIERRE ROOF GARDEN
Thursday Oct. 9 12:00 Noon	HOME FURNISHINGS LUNCHEON MEETING Chairman: Maude Basserman. (More details later). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Wednesday Oct. 15 12:00 Noon Luncheon	RIBBON FASHION AWARDS LUNCHEON Special awards to designers in the dress, millinery, and lingerie fields for skillful use of ribbon in their fashions. By invitation. Publicity: Alfred Davidson Assoc., 38 E. 57 St., PL. 5-0868.	RIBBON FASHION ASSOCIATES	HOTEL PLAZA TERRACE ROOM

MUSIC...MOVIES...THEATRE

- Monday
August 11 REVIVAL: "AUNTIE MAME" N.Y. CITY CENTER, 131 WEST 55TH STREET
Sylvia Sidney stars in 3-week revival of the comedy by Jerome Lawrence and Robert E. Lee, based on novel by Patrick Dennis. Directed by: Charles Bowden. Staging from original production by Morton da Costa. Publicity: Martin Shwartz, CO. 5-2630.
- Tuesday
August 12 PREMIERE: "THE MATCHMAKER" (Movie) LITTLE CARNEGIE, 146 WEST 57TH STREET
Paramount movie starring Shirley Booth, with Anthony Perkins, Shirley MacLaine, Paul Ford, and Robert Morse. Based on Thornton Wilder's Pulitzer Prize winning play. Millinery designed by Edith Head in romantic feeling of 1880's. Producer: Don Hartman. Director: Joseph Anthony. Publicity: Burt Champion, BR. 9-8700.
- Thursday
August 14 PREMIERE: "THE RELUCTANT DEBUTANTE" (Movie) RADIO CITY MUSIC HALL, 50TH & 6TH
Rex Harrison and Kay Kendall will star in an Avon production from MGM in CinemaScope and Metrocolor. Comedy will co-star John Saxon, Sandra Dee and Angela Lansbury. Based on play by William Douglas Home. Director: Vincente Minnelli. Producer: Pandro S. Berman. Costumes: Pierre Balmain; Sandra Dee's costumes by Helen Rose. Publicity--MGM: Dan Terrell, JU.2-2000; Music Hall: Fred Lynch, CI. 6-4600.
- Saturday
Sept. 20- GRENADIER & SCOTS GUARDS MADISON SQUARE GARDEN, 8TH AVE. & 49TH
Sept. 21 Three performances of Her Majesty's Brigade of Guards, the Regimental Band of the Grenadier Guards and the Massed Pipers and Highland Dancers of Scots Guards, presented by S. Hurok. Publicity: Frank Braden, CI. 6-5500.
- Thursday
Oct. 2 OPENING: "A TOUCH OF THE POET" HELEN HAYES THEATRE, 165 W. 46TH STREET
The Eugene O'Neill play will co-star Helen Hayes, Betty Field, Eric Portman and Kim Stanley. Director: Harold Clurman. Sets: Ben Edwards. Publicity: Barry Hyams, CO. 5-4784.
- Thursday
Oct. 9 OPENING: "GOLDILOCKS" LUNT-FONTANNE THEATRE, 205 W. 46TH ST.
Producers' Theatre will present the new musical by Jean and Walter Kerr. Music: Leroy Anderson. Choreography: Agnes de Mille. Starring: Ben Gazzara, Elaine Stritch, Russell Nype and Pat Stanley. Director: Walter Kerr. Publicity: Barry Hyams, CO. 5-4784.
- Tuesday
Oct. 14- "THEATRE NATIONAL POPULAIRE" BROADWAY THEATRE, B'WAY AT 53RD STREET
Nov. 5 S. Hurok presents direct from Paris, under the direction of Jean Vilar, this world-famous repertory company on its first visit to this country. Featuring Gerard Philipe, Maria Casares and M. Vilar. Publicity: Martin Feinstein, CI. 5-0500.
- Wednesday
Oct. 15 OPENING: "THE GIRLS IN 509" BELASCO THEATRE, 111 WEST 44TH STREET
Alfred de Liagre, Jr. will present the new comedy by Howard Teichman, set in contemporary New York, and starring Imogene Coca. Director: Bretaigne Windust. Publicity: Ben Washer, CI. 5-0740.
- Wednesday
Oct. 22 OPENING: "ONCE MORE WITH FEELING" NATIONAL THEATRE, 208 WEST 41ST STREET
Martin Gabel and Henry Margolies will present the play by Harry Kurnitz. Starring: Arlene Francis and Joseph Cotten. Director: George Axelrod. Publicity: Richard Maney, CI. 7-4646.